

# Womanhood Unfiltered Website Guide For:

*Small Business  
Owners &  
Entrepreneurs*

**Let Me Take The  
Hassle Out Of  
Building Your  
Website**

**With Our Start-  
Up Program  
you'll be live  
within 72 hours  
and I'm not  
kidding!**

*With my  
knowledge and  
expertise, I can  
not only help  
you avoid all of  
the mistakes I  
made when  
building my  
website, I can  
set you up for  
success so you  
always know what  
to do next.*

BUT DON'T  
WORRY

I will be here to  
guide you every  
step of the way

EVERY  
STEP OF  
THE WAY

Even after your website is built

**WHY IS A  
WEBSITE  
ESSENTIAL**

**FOR YOUR  
BUSINESS?**



A strong online presence isn't optional anymore—it's necessary. Your website is your digital storefront, open 24/7, showcasing your products, services, and brand to the world. Whether you're a small business or a solo entrepreneur, a well-designed website can:

- Establish credibility and trust.
- Help customers find you through Google searches.
- Serve as a sales funnel, leading to more conversions.
- Save you time by automating customer inquiries and bookings.

## Why Work With Me?

I specialize in creating fast, efficient, and modern websites that reflect today's trends. I don't just build a site—I help you understand it so you can manage it confidently.

# Common Website Mistakes to Avoid

Most small businesses struggle with their websites because of these common issues:

## Slow Load Times

- Why it's a problem: 53% of users leave a site that takes more than 3 seconds to load.
- Why it's a problem: Over 60% of web traffic comes from mobile devices. If your site isn't mobile-friendly, you're losing customers.
- Why it's a problem: If visitors can't figure out what you offer within 5 seconds, they leave.

## No Clear Call to Action (CTA)

- Why it's a problem: If users don't know what to do next (buy, book, call), they won't take action.

I Can Teach You How To Optimize Your User Experience



# Website Trends That Work (2025 & Beyond)

These modern trends increase engagement and conversions:

## Minimalist, Fast-Loading Sites

- Simple, clean designs make content stand out.
  - Users prefer easy navigation over flashy graphics.

## AI & Chatbots for Customer Support

- Many businesses now use chatbots to answer FAQs, book appointments, or offer support.

## SEO & Mobile-First Design

- Google ranks mobile-friendly sites higher in search results.
- A good website is optimized for search engines (SEO) so customers find you easily.

## Dark Mode & Accessibility Features

- Websites with dark mode options are easier on the eyes.
- Features like alt text and high contrast help all users navigate your site.

# DIY vs. Professional Help

	Feature	
Professional Help		DIY
	Basic site setup	Yes
No	Custom branding	No
Yes	SEO optimization	No
Yes	Mobile optimization	Maybe
Yes	E-commerce setup	No
Yes	Security & maintenance	No

# How I Can Help You

My Basic Website Package Includes:  
Setup & Structure – I'll help you start  
your website the right way.

Education – I'll walk you through  
managing and updating your site.

Professional Guidance – You'll get  
expert advice to avoid common  
mistakes.

Need extra support? I offer  
additional services to help your site  
grow!

Let's Get Started! Contact Us to learn more  
at [www.womanhoodunfiltered.com](http://www.womanhoodunfiltered.com)  
or email us at :  
[womanhood.unfiltered333@gmail.com](mailto:womanhood.unfiltered333@gmail.com)