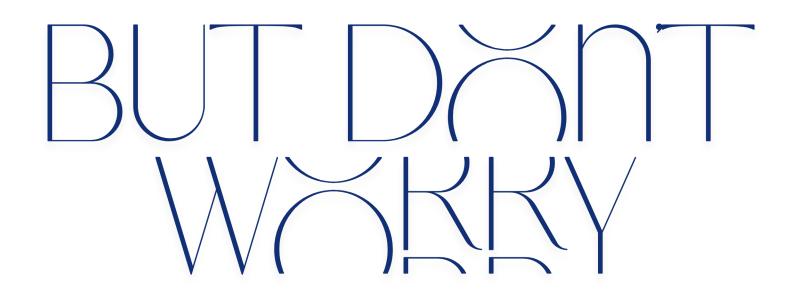
Womanhood Unfiltered Website Guide For:

Small Business Owners & Entrepreneurs

Let Me Take The Hassle Out Of Building Your Website With Our Start-Up Program you'll be live within 72 hours and P kidding!

With my knowledge_and expertise, I can not only help you avoid all of the mistakes I made when building my website, I can up for set you SUCCESS SO

always know what to do next.



I will be here to quide you every step of the way

EVERY STEP OF THE WAY

Even after your website is built

WHY IS A WEBSITE ESSENTIAL



A strong online presence isn't optional anymore– it's necessary. Your website is your digital storefront, open 24/7, showcasing your products, services, and brand to the world. Whether you're a small business or a solo entrepreneur, a welldesigned website can:

• Establish credibility and trust.

- Help customers find you through Google searches.
- Serve as a sales funnel, leading to more conversions.
 - Save you time by automating customer inquiries and bookings.

Why Work With Me?

I specialize in creating fast, efficient, and modern

websites that reflect today's trends. I don't just build

a site–I help you understand it so you can manage it

confidently.

Common Website Mistakes to Avoid

Most small businesses struggle with their websites because of these common issues: Slow Load Times • Why it's a problem: 53% of users leave a site that takes more than 3 seconds to load.

• Why it's a problem: Over 60% of web traffic comes from mobile devices. If your site isn't mobile-friendly, you're losing customers.

• Why it's a problem: If visitors can't figure out what you offer within 5 seconds, they leave.

No Clear Call to Action (CTA) • Why it's a problem: If users don't know what to do

next (buy, book, call), they won't take action.

I Can Teach You How To Optimize Your User

Experience

Website Trends That Work (2025 & Beyond)

These modern trends increase engagement and conversions:

Minimalist, Fast-Loading Sites

- Simple, clean designs make content stand out.
 - Users prefer easy navigation over flashy graphics.

AI & Chatbots for Customer Support

- Many businesses now use chatbots to answer FAQs, book appointments, or offer support. SEO & Mobile-First Design
 - Google ranks mobile-friendly sites higher in search results.
- A good website is optimized for search engines (SEO) so customers find you easily.

Dark Mode & Accessibility Features

• Websites with dark mode options are easier on

the eyes.

• Features like alt text and high contrast help all

users navigate your site.

DIY vs. Professional Help

| | Feature | |
|-------------------|------------------------|-------|
| Professional Help | | DIY |
| | Basic site setup | Yes |
| No | Custom branding | |
| Yes | SEO optimization | No |
| Yes | Mobile optimization | No |
| Yes | E-commerce setup | Maybe |
| Yes | | No |
| | Security & maintenance | No |

How I Can Help You

My Basic Website Package Includes: Setup & Structure – I'll help you start your website the right way. Education – I'll walk you through managing and updating your site. Professional Guidance – You'll get expert advice to avoid common mistakes. Need extra support? I offer additional services to help your site

grow!

Let's Get Started! Contact Us to learn more at www.womanhoodunfiltered.com or email us at : womanhood.unfiltered333@gmail.com